



Join BlueRev in promoting a thriving Blue Economy

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Consortium



LOBA[®]



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BlueRev

A new paradigm for revitalising blue economy in local communities

www.bluerevproject.eu

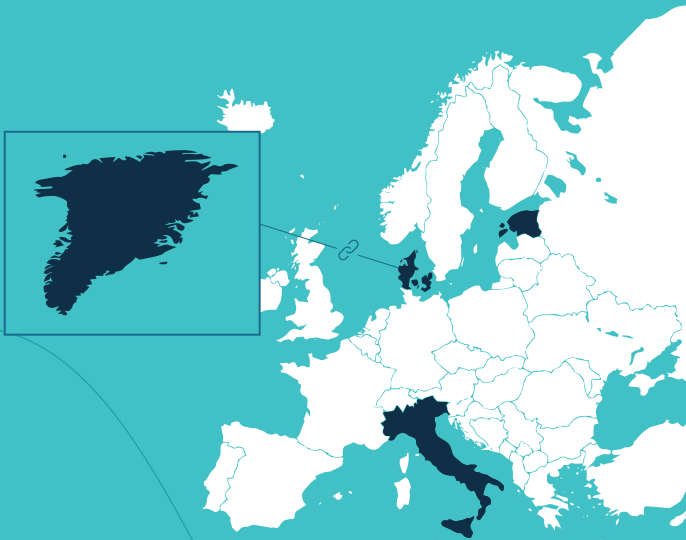
The Oceans
cannot wait
and neither
can we.



Welcome to BlueRev

A project funded by the EU Horizon Europe programme that aims to revitalise European local communities with innovative bio-based business, governance models, and social innovations focused on the blue bio-based sector.

BlueRev new paradigm will be piloted in 3 different European regions:
Denmark & Greenland, Italy and Estonia.



We fight for

The **development of innovative governance models** to enable better-informed decision-making processes, societal engagement, and innovation.

The **growth of small businesses**, reaching consumers, **through communication activities on innovation, climate neutrality, and the low environmental footprint.**

More informed and engaged stakeholders, including primary producers and consumers.

Increasing the opportunities created by the local bio-based economy within broader bioeconomy transition.

Promoting novel business models to enable consumers, industry, and public bodies to **switch to socially and environmentally responsible behaviours.**

Identifying local actors and increase **communication** between them, showing **opportunities for collaboration** along the bio-based value chains.

Promoting **social enterprise models**, building on inclusiveness and **cooperation** within local communities, including **low-income population.**

Raising **awareness** among biomass producers, SMEs and civil society organisations, including **NGOs, through tailored engaging activities** and trainings.