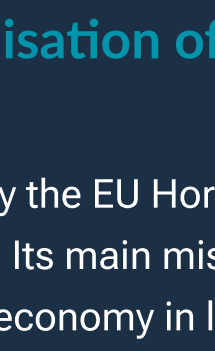


Welcome to the first issue of the BlueRev Newsletter!

Dive into BlueRev main goals

This project will set a new paradigm for revitalizing Blue Economy and local communities, find out how in our project video!



BlueRev for the revitalisation of bio-based value-chains

The BlueRev project, funded by the EU Horizon Europe programme, kicked-off in September 2022. Its main mission is to define a new paradigm for revitalizing blue economy in local communities, declined into three dimensions: social innovation, business models and governance models.

BlueRev new paradigm will be piloted in 3 different pilot regions throughout Europe, i.e. Denmark-Greenland, Italy and Estonia, to tailor value chains, from valorization of co-products as feedstock to processing/conversion to final products, in order to revitalize local communities, both in a territorial and social sense and contribute to positive environmental and social impacts.

The project will analyze these value chains according to the three above mentioned dimensions, as well as environmental barriers and potentialities, local capacities such as feedstocks, infrastructure, human skills, innovation actors, including community knowledge and marginalized groups, by using existing or improved monitoring systems and indicators to evaluate the effectiveness of the value chains.

The analysis will serve BlueRev to allow the transition of local communities towards socially and environmentally responsible behavior within all ranges (e.g., regulatory measures, corporate responsibility initiatives, education), to enable sufficient impacts and performances of the specific value chains and to allow replication across Europe.

In doing that BlueRev will ensure an efficient engagement of all actors, including local and regional authorities, primary biomass producers, SMEs, civil society organizations including NGOs, knowledge providers, community knowledge and marginalized groups via robust and transparent communication and awareness-raising campaigns. Mobilization of stakeholders around Europe already started, with workshops, interviews and events happening in our fantastic pilot regions. Be part of the change, join BlueRev community and contribute to the revitalization of local communities!

Authors: Project coordination team

BlueRev proudly announces the launch of the new E-learning Support Tool

Discover this new interactive experience!



[Learn More](#)

One year after BlueRev's beginning the consortium announces the launch of the new intuitive and user-friendly interface. This platform is designed to both showcase the results and new solutions developed by the project, as well as allow the user to participate in training courses, webinars, discussion forums about the blue bio-based sector throughout Europe, more specifically in the three BlueRev pilot regions: Denmark&Greenland, Italy, and Estonia.

In the words of Alessio Livio Spera from the coordination team "BlueRev Support Tool will be a digital bridge connecting innovation and collaboration, housing the collective wisdom of our journey. It's more than a space; it's a beacon illuminating the path of progress in the blue bio-based economy. Here, we unite, we educate, and we empower, as we unlock the doors to shared knowledge and cross-sector collaborations, ensuring that the brilliance of our new solutions shines brightly for all."

Authors: Joana Oliveira, LOBA

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Our News

Local stakeholders tackled blue bioeconomy challenges

What happened in the BlueRev first seminar? Held on the 3rd of February 2023 in Kuressaare, Saaremaa this seminar combined presentations from local government on the blue bioeconomy in the region, enterprises sharing their experience, a panel discussion with representatives of three Estonian universities and a workshop with stakeholders on creating a future vision for blue bioeconomy in Saaremaa.

The workshop was based on a creation of group dialogue with local stakeholders and focused on three main discussions: where should blue bioeconomy in Saaremaa be in a ten-year perspective; what are the main obstacles and what are the potential solutions.

Participants agree that the blue bioeconomy is the key to the development of Saaremaa region as well as a field of study and interest that unites Estonia's largest universities, local entrepreneurs, and public sector parties.

Authors: Anne Poder, EMU

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Stakeholder in Greenland and Denmark and their challenges

In both Denmark and Greenland, fishing and the processing of seafood and fish are important. The fishing industry in Greenland is very important to the national livelihoods across the local food supply. It is the source of many people's livelihoods and the country. Denmark is one of the world's largest importers and exporters of fish and fish products; the processing industry produces a large variety of products based on many different species.

To better understand the local needs and barriers preventing the exploitation of the blue biomass available in Greenland and Denmark, a series of 1:1 interviews will be carried out to important stakeholders like Royal Greenland, Jeka Fish, and other companies within the blue bio-based sector as well as authorities such as The Danish Agricultural Agency are asked to contribute regarding the handling of the barriers etc.

Authors: Anni Simonsen, FBCE

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Palermo, first introductory workshop to present the blueRev project, of which the district of fisheries and blue growth is partner

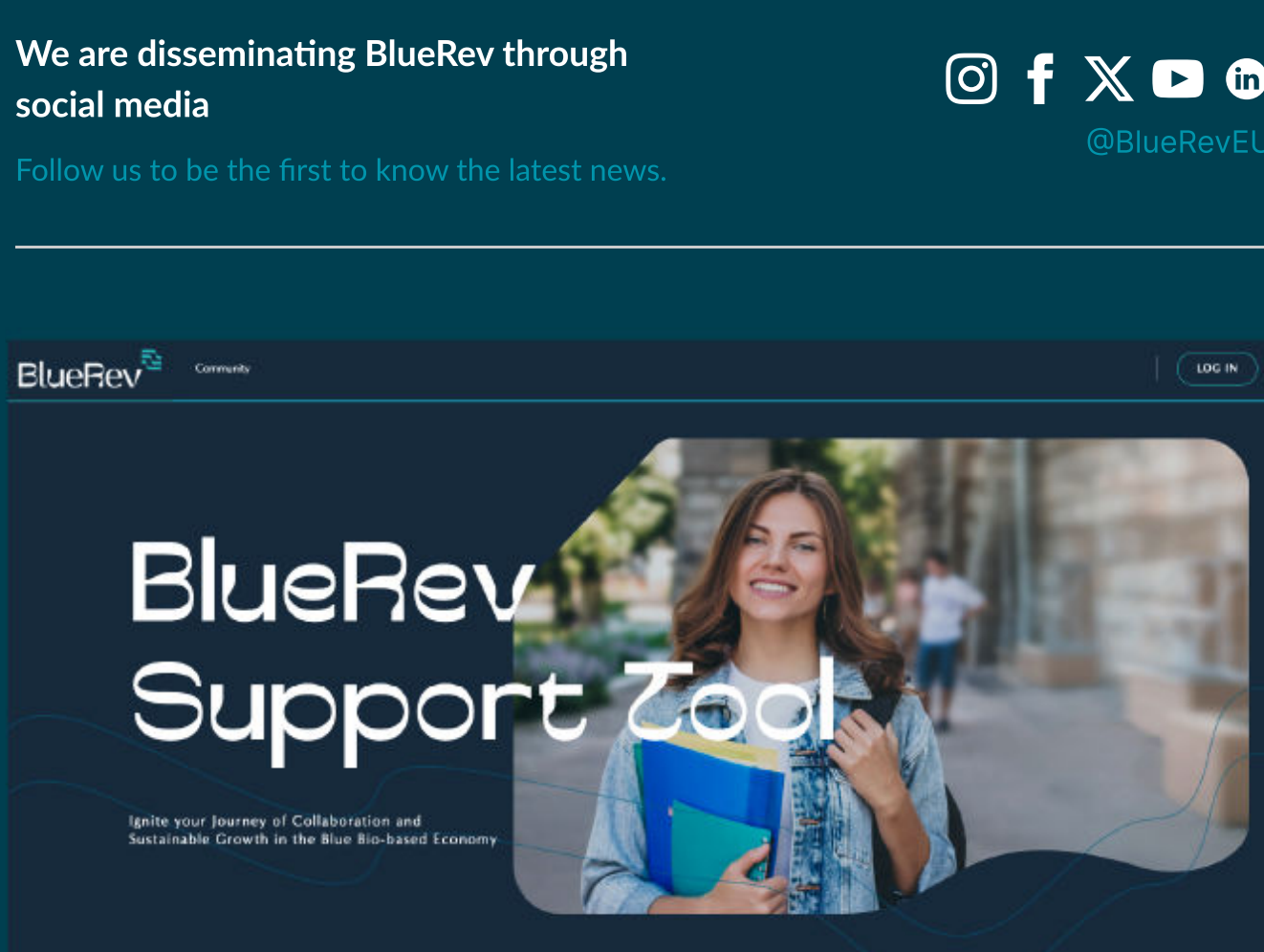
At Sala Lanza of Orto Botanico in Palermo, the Sea and Earth Science Department of the University of Palermo promoted the first workshop on the BlueRev project. With the coordination of Professor Concetta Maria Messina and important speakers such as: Alberto Pulizzi, Diretta General of the Mediterranean Fisheries Department of the Sicilian Region, and Nino Carlino, President of the District of Fisheries and Blue Growth, this workshop was a very successful step for the pilot region in the south of Italy that will develop a study concerning the enhancement of fish processing residues and seaweeds for industrial purposes, e.g. cosmetics and nutraceuticals.

Authors: Distretto Della Pesca e Crescita Blu

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Did you know?

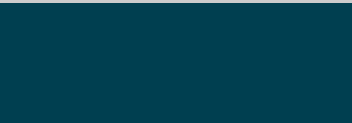


BlueRev already has an online home

Visit our website to get to know more about how we plan to revitalize the blue economy!

[Visit website](#)

We are disseminating BlueRev through social media



Follow us to be the first to know the latest news.

[@BlueRevEU](#)



You can become a BlueRev active stakeholder by registering in the new e-learning Support Tool

[Learn More](#)

[Dive in this new adventure!](#)

You can learn more about BlueRev action plan and goals in our brochure.

Download the online version to get a fast grasp of what we are trying to achieve!

[Download here](#)