

Welcome to the 4th Newsletter of BlueRev

As the project is achieving its milestones in light speed, we are very excited to share with you:

- Our presence at the final GenB conference
- Governance recommendations for the pilot areas
- News from our partnership
- The new e-lessons on our Support tool!
- New project results published
- Reminder for the Joint Conference
- Suggested events to join!

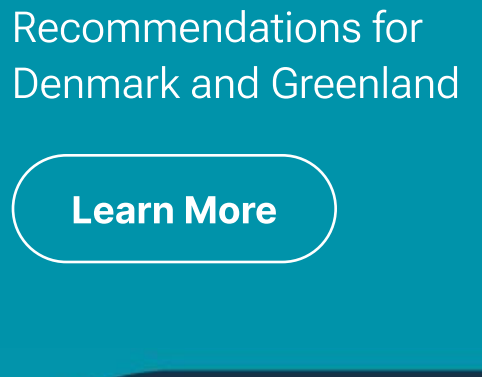


BlueRev Project at GenB Final Conference: Empowering Youth in Sustainable Bioeconomy Education

At the final GenB conference in Brussels on April 9, voices from across Europe came together to discuss the future of bioeconomy education — and BlueRev was proudly represented. Alessia Careccia, our newly appointed Young Oceans Advocate, joined a panel of EU leaders and young professionals to spotlight the power of youth in shaping a sustainable, circular bioeconomy. From sharing her own journey to calling for stronger support for youth-led initiatives, Alessia reminded us that the next generation holds the key to real change — and they need the tools, training, and opportunities to lead the way.

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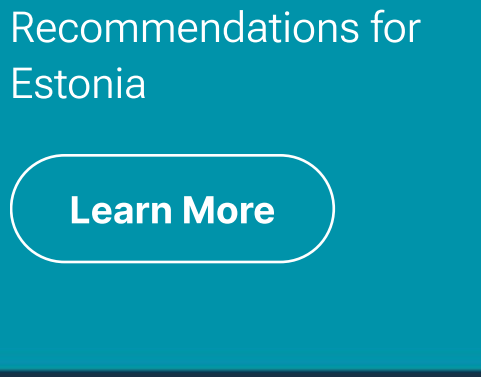
Advancements from our Pilot regions



Denmark & Greenland HUBs

Governance Recommendations for Denmark and Greenland

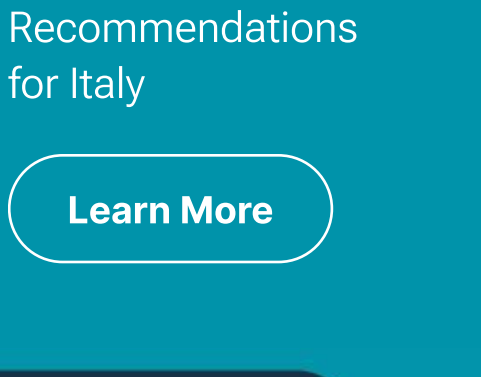
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Estonia HUBs

Governance Recommendations for Estonia

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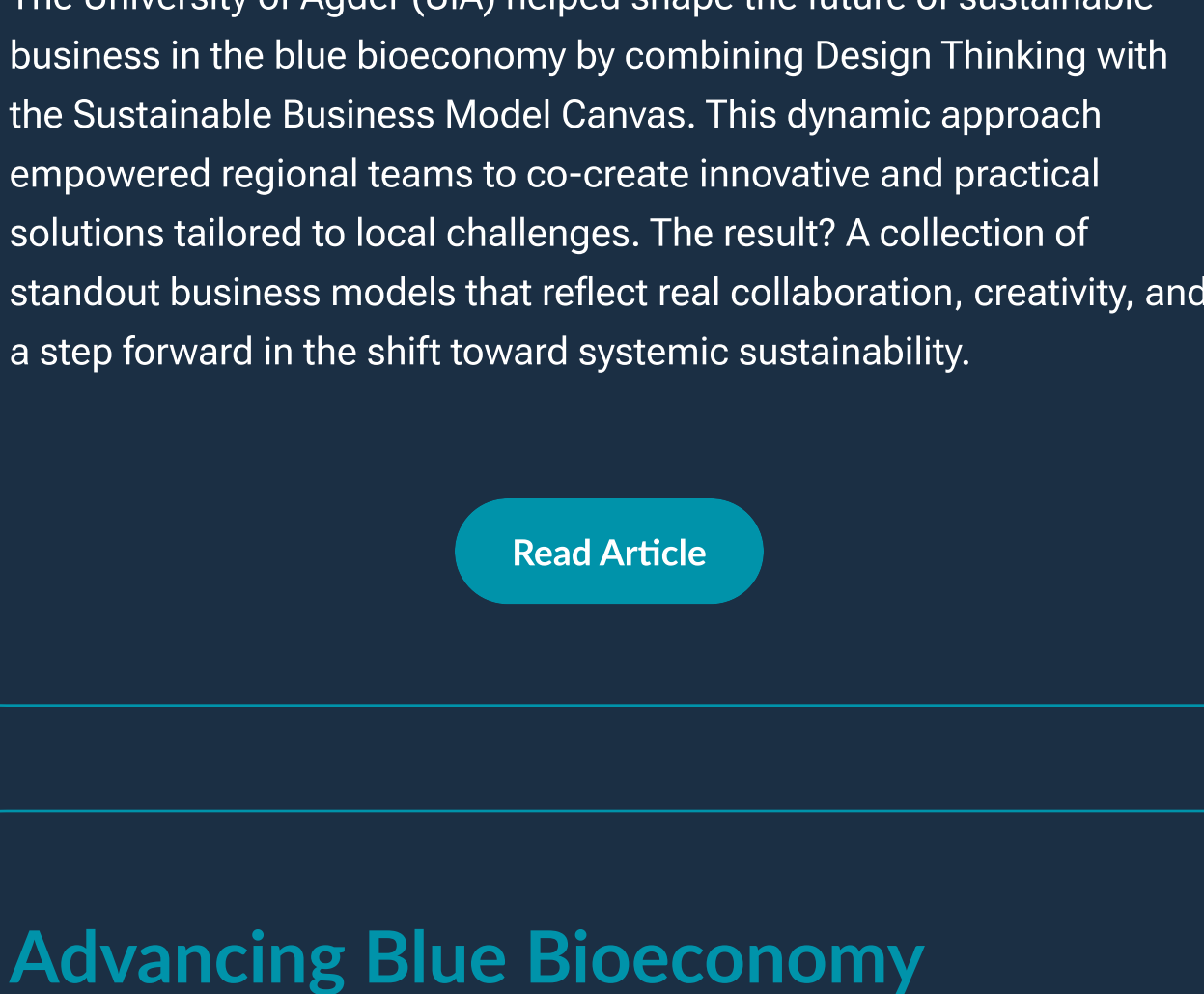
Italy HUBs

Governance Recommendations for Italy

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Remarkable news

UiA's Leadership in WP4: Developing Sustainable Business



The University of Agder (UiA) helped shape the future of sustainable business in the blue bioeconomy by combining Design Thinking with the Sustainable Business Model Canvas. This dynamic approach empowered regional teams to co-create innovative and practical solutions tailored to local challenges. The result? A collection of standout business models that reflect real collaboration, creativity, and a step forward in the shift toward systemic sustainability.

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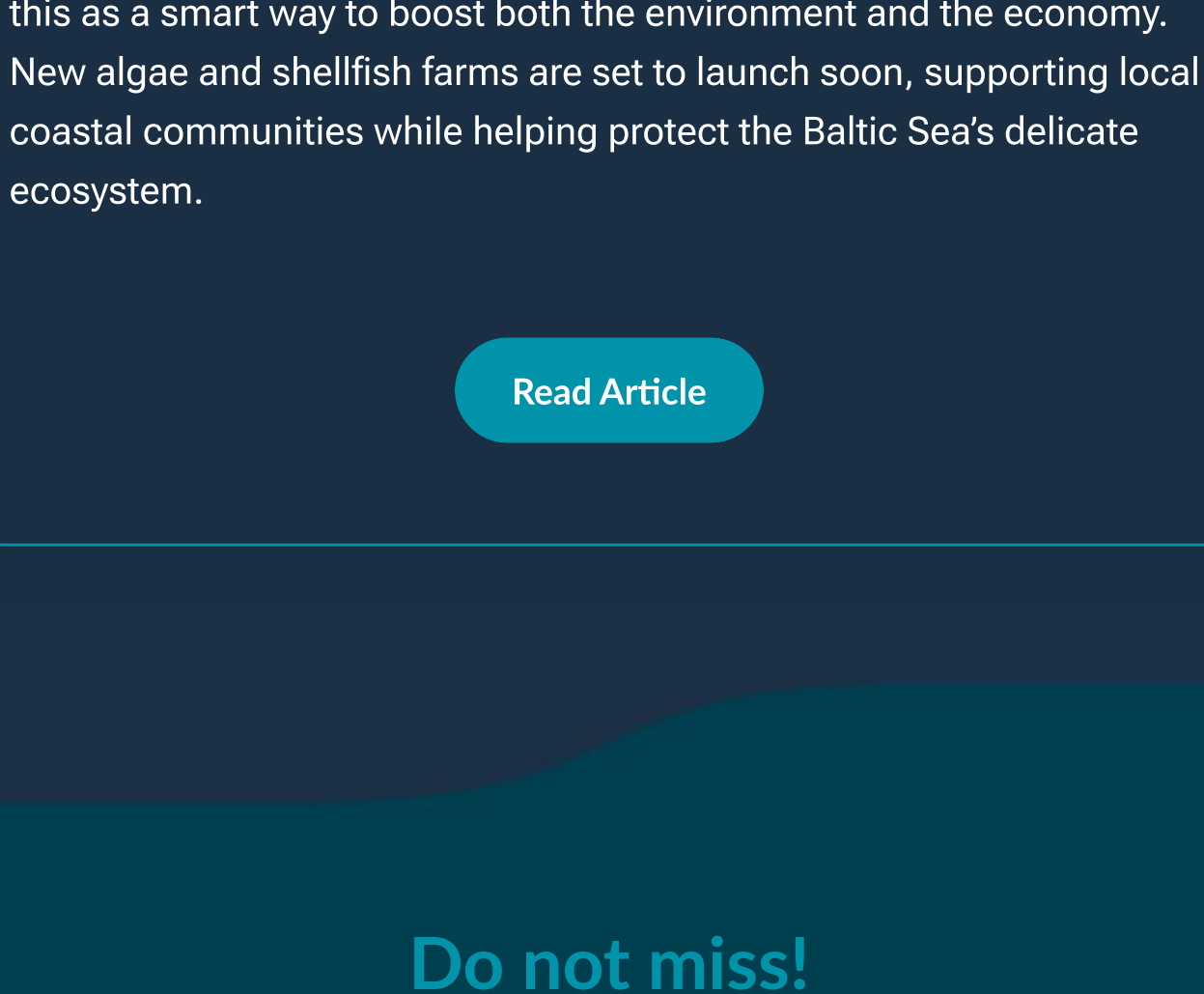
Advancing Blue Bioeconomy Potential: BlueRev's Governance Study Identifies Key Pathways



How does governance impact innovation in the blue bioeconomy? BlueRev explored this across three regions, uncovering shared challenges like unclear regulations, fragmented responsibilities, and limited resources. Using the GOIS framework, the team mapped the governance landscape and offered practical solutions to help small and medium businesses thrive and drive sustainable growth in this emerging sector.

[Read Article](#)

Developments of Innovative and Sustainable Seaweed Farming on Ruhnu Island in Estonia



Estonia is making waves in the blue economy with innovative projects like sustainable seaweed farming. Scientists from TalTech, the University of Tartu, and the Estonian University of Life Sciences see this as a smart way to boost both the environment and the economy. New algae and shellfish farms are set to launch soon, supporting local coastal communities while helping protect the Baltic Sea's delicate ecosystem.

[Read Article](#)

Do not miss!

Discover what's new in BlueRev

From our upcoming joint conference to fresh insights and learning tools straight from our pilot regions!

The Joint Conference is nearing!

[Discover more](#)

D4.4 – A Best Practice Guideline Including the Best Practices Coming from the 3 Pilot Regions

[Read the deliverable here](#)

E-lessons by UNIPA & Others

[Learn more](#)

Events observatory

WMU 2025 International Conference: Advancing the Blue Economy through Gender Equality

From 19–21 May 2025, the World Maritime University (WMU) will host an international conference spotlighting the role of gender equality in driving sustainable growth across the blue economy. With panels, interactive workshops, and project sessions, the event will bring together global experts to explore how inclusive approaches can shape a stronger, more resilient future for maritime sectors, ocean science, and fisheries.

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Aquafuture Spain

Aquafuture Spain, the leading aquaculture exhibition in southern Europe, brings together over 150 exhibitors from 24 countries and more than 2,500 professionals. Covering everything from fish and mollusc farming to the growing field of algae cultivation, it's a key event for exploring the latest in aquaculture technology, innovation, and sustainable practices.

[Learn More](#)

European Maritime Day 2025

European Maritime Day 2025 brings together ocean leaders and professionals to explore the future of the sustainable blue economy. Held in Cork, the event features talks, workshops, and networking, and is co-organised by the European Commission, Cork City Council, and Ireland's Department of Environment, Climate and Communications.

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European Digital Ocean Pavilion at the 3rd UN Ocean Conference

From 2–13 June, the European Digital Ocean Pavilion at UNOC 3 will showcase the EU's latest advances in ocean knowledge and monitoring. Hosted in the Green Zone – The Whale, the pavilion features events and exhibitions highlighting cutting-edge technologies, organised by several EU directorates with Mercator Ocean International as a key partner.

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2025 UN Ocean Conference

From 9–13 June 2025, France and Costa Rica will co-host the UN Ocean Conference in Nice, under the theme "Accelerating action and mobilising all actors to conserve and sustainably use the ocean." The event will focus on advancing SDG 14, driving urgent action, and building partnerships to protect our oceans for future generations.

[Learn More](#)